

Remit To: KOVR-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.  
320 1st St SE  
Washington, DC 20003-1838

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1191-33721  
Contract Dates: 09/21/2012-09/27/2012  
Customer Order:  
Linked Order:  
CPE: / / 3168

Invoice Num: 1191-347182  
Invoice Date: 09/30/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 08/27/2012-09/30/2012

Page 1 of 5

**PAY BY** 10/30/2012  
Net 30 days

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)  
815 Slaters Ln  
Alexandria, VA 22314-1219  
ATTN:Accounts Payable

Product Desc: EST #3168

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS THIS MORNING - SUNDAY	09/23/2012-09/23/2012	.....S	30	3	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		.....S	3	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	06:37:50 AM		NRCCCA100921H	30	1,500.00			
09/23/2012	Su	07:15:26 AM		NRCCCA100921H	30	1,500.00			
09/23/2012	Su	07:58:46 AM		NRCCCA100921H	30	1,500.00			
2	DR PHIL	09/21/2012-09/21/2012	....F..	30	2	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		....F..	2	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/21/2012	Fr	03:22:33 PM		NRCCCA100921H	30	500.00			
09/21/2012	Fr	03:47:33 PM		NRCCCA100921H	30	500.00			
3	DR PHIL	09/24/2012-09/27/2012	MTWT...	30	8	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWT...	8	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	03:10:00 PM		NRCCCA100921H	30	500.00			
09/24/2012	Mo	03:47:16 PM		NRCCCA100921H	30	500.00			
09/25/2012	Tu	03:12:55 PM		NRCCCA100921H	30	500.00			
09/25/2012	Tu	03:53:54 PM		NRCCCA100921H	30	500.00			
09/26/2012	We	03:12:03 PM		NRCCCA100921H	30	500.00			
09/26/2012	We	03:37:50 PM		NRCCCA100921H	30	500.00			
09/27/2012	Th	03:12:43 PM		NRCCCA100921H	30	500.00			
09/27/2012	Th	03:45:31 PM		NRCCCA100921H	30	500.00			

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Billing Period: 08/27/2012-09/30/2012

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815 Slaters Ln  
Alexandria, VA 22314-1219  
ATTN:Accounts Payable

Product Desc: EST #3168

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
4	CBS13 NEWS @ 4		09/25/2012-09/26/2012		. T W . . . .		30	2	1,300.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. T W . . . .		2		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	04:42:37 PM		NRCCCA100921H	30	1,300.00			
09/26/2012	We	04:28:05 PM		NRCCCA100921H	30	1,300.00			
5	NAVY N.C.I.S.		09/25/2012-09/25/2012		. T . . . . .		30	1	8,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. T . . . . .		1		8,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	06:57:30 PM		NRCCCA100921H	30	8,000.00			
6	DAVID LETTERMAN		09/21/2012-09/21/2012		. . . . F . .		30	2	800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. . . . F . .		2		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/21/2012	Fr	11:21:54 PM		NRCCCA100921H	30	800.00			
09/21/2012	Fr	11:53:53 PM		NRCCCA100921H	30	800.00			
7	DAVID LETTERMAN		09/24/2012-09/27/2012		M T W T . . .		30	6	800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M T W T . . .		6		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	11:38:35 PM		NRCCCA100921H	30	800.00			
09/25/2012	Tu	11:12:15 PM		NRCCCA100921H	30	800.00			
09/25/2012	Tu	11:55:18 PM		NRCCCA100921H	30	800.00			

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Invoice Num: 1191-347182  
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Buy Line	Flight Description		Buy Line Dates		MTWTFSS	Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>
	09/26/2012	We	11:58:21 PM		NRCCA100921H	30	800.00		
	09/27/2012	Th	11:40:01 PM		NRCCA100921H	30	800.00		
	09/27/2012	Th	11:58:53 PM		NRCCA100921H	30	800.00		
8	ENTERTAINMENT TONIGHT M-F		09/25/2012-09/27/2012		. T . T . . .	30	2	1,500.00	
	<u>Week Of</u>	<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/24/2012-09/30/2012	. T . T . . .		2		1,500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>
	09/25/2012	Tu	06:44:43 PM		NRCCA100921H	30	1,500.00		
	09/27/2012	Th	06:38:48 PM		NRCCA100921H	30	1,500.00		
9	ELEMENTARY		09/27/2012-09/27/2012		. . . T . . .	30	1	6,000.00	
	<u>Week Of</u>	<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/24/2012-09/30/2012	. . . T . . .		1		6,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>
	09/27/2012	Th	09:47:38 PM		NRCCA100921H	30	6,000.00		
10	SIXTY MINUTES SUNDAY		09/23/2012-09/23/2012		. . . . . S	30	1	6,000.00	
	<u>Week Of</u>	<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012	. . . . . S		1		6,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>
	09/23/2012	Su	05:58:57 PM		NRCCA100921H	30	6,000.00		

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
11	CBS 13 10PM NEWS M-SU	09/21/2012-09/21/2012	. . . . F . .	30	1	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. . . . F . .	1	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/21/2012	Fr	10:12:32 PM		NRCCCA100921H	30	2,000.00			
12	CBS 13 10PM NEWS M-SU	09/24/2012-09/27/2012	M T W T . . .	30	4	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M T W T . . .	4	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	10:57:49 PM		NRCCCA100921H	30	2,000.00			
09/25/2012	Tu	10:57:31 PM		NRCCCA100921H	30	2,000.00			
09/26/2012	We	10:22:29 PM		NRCCCA100921H	30	2,000.00			
09/27/2012	Th	10:13:23 PM		NRCCCA100921H	30	2,000.00			
13	THE LATE LATE SHOW W/CRAIG FERGUS	09/25/2012-09/27/2012	. T . T . . .	30	2	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T . T . . .	2	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	12:20:42 AM		NRCCCA100921H	30	700.00			
09/27/2012	Th	12:59:14 AM		NRCCCA100921H	30	700.00			
14	CBS 13 10PM NEWS M-SU	09/25/2012-09/27/2012	. T W T . . .	30	1	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T . . .	1	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/26/2012	We	10:53:39 PM		NRCCCA100921H	30	2,200.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate	
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	36	55,100.00	8,265.00	46,835.00	0.00	0.00	0.00

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

**Wire Transfer Instructions:**

**For Billing Inquiries Please Contact:**

**Accounts Receivable**

916-374-1313

Gross Billing	55,100.00
Trade Value	0.00
Agency Commission	8,265.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
<b>Pay This Amount</b>	<b>46,835.00</b>

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